



# Deb Cottle

**Speaker - Author - Seminar Leader - Coach**

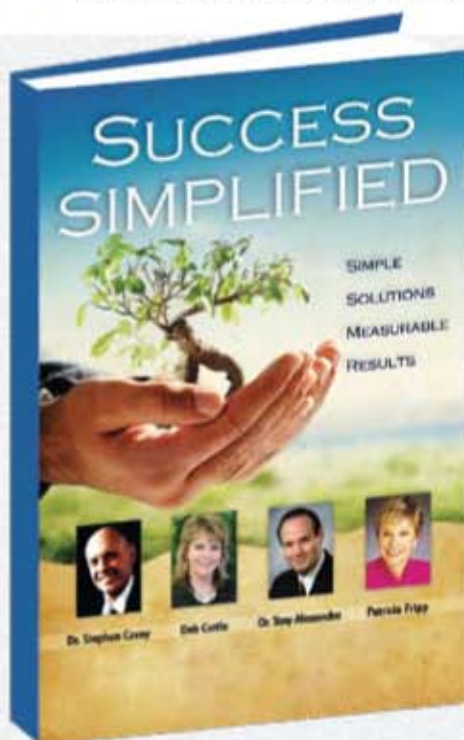
“The next day, after your seminar, I was the happiest I have been in many months and I hope I can continue focusing on what took place and the words that were said that evening.”

**What Deb's "GUTS" programs can do for you or your group:**

## How to Stay Motivated For More Than A Day – using the proven **4STEP GUTS FORMULA!**

- ▶ Get a fresh perspective in your daily activities to increase productivity, purpose, and prosperity
- ▶ Help overcome negativity and unlock blocks by reprogramming your thoughts
- ▶ Build more confidence by becoming an expert in your field, and gaining more knowledge
- ▶ Learn to set more fulfilling goals and expectations
- ▶ Create more value in your life by giving to others and supporting causes

Deb Cottle is Founder & President of World On A String, Inc., a company focused on enhancing people's lives through inspirational seminars, workshops, coaching, products and professional speaking. **With her proven 4STEP GUTS FORMULA**, Deb has successfully motivated individuals and groups in major corporations, associations, and non-profit organizations to exceed personal and professional expectations.



### Deb Cottle joins Dr. Stephen Covey, Dr. Tony Alessandra, and Patricia Fripp in a new book called *Success Simplified!*

Deb Cottle, keynote speaker and author, has been selected from a nationwide search to be featured in *Success Simplified*, a highly successful book series. *Success Simplified* features best-selling authors Dr. Stephen Covey (*The 7 Habits of Highly Effective People*), Dr. Tony Alessandra (*The New Art of Managing People*), & Patricia Fripp (Award-winning Professional Keynote Speaker). Deb Cottle, Covey, Alessandra, & Fripp, are joined by other well-known authors and speakers, each offering time-tested strategies for success in frank and intimate interviews.

**To order your copy of "Success Simplified" or other motivational products and services, check out Deb's website at [www.worldonastring.com](http://www.worldonastring.com)**

“As a Financial Advisor in the middle of a deep recession, I was challenged with negativity on all sides. Then one day I heard Deb Cottle speak. With her words of inspiration I was able to resist the flow pushing against me. My business increased over 200% within a matter of months.”



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